Carlsbad *Currents*

KEEPS YOU **CONNECTED**

IN THIS ISSUE

Small Town Feel

This year marks the 30th anniversary of the city's Growth Management Program. In 1986, Carlsbad was on track to top out at a population of 250,000. Today, those population estimates have been cut in half. Find out more inside.

City of
Carlsbad

Growth Management, *30 Years Later*

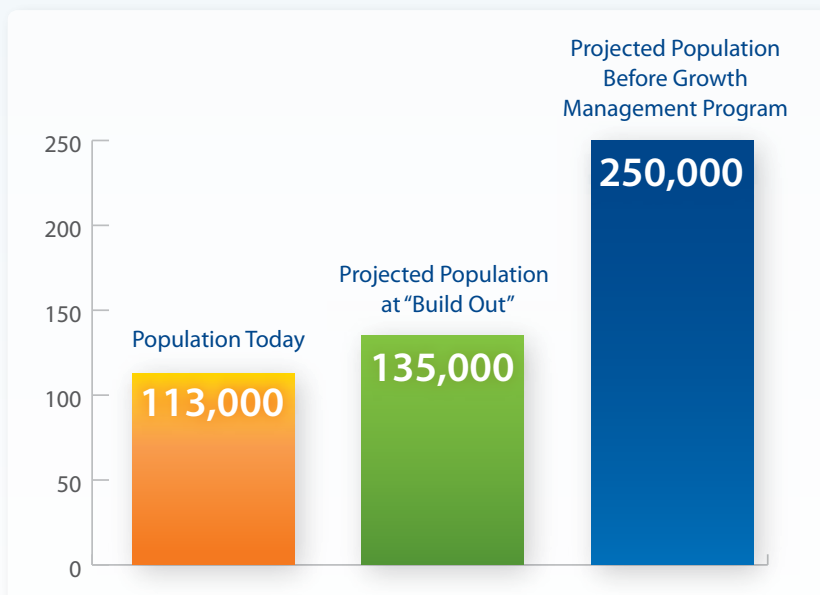When Carlsbad voters passed the Growth Management Program in 1986, they chose an approach that would help ensure the city's quality of life by putting strict conditions on future growth, limiting the total amount of housing that would be allowed, requiring development to pay for infrastructure improvements and setting aside nearly 40 percent of the city as permanent open space.

Are We There Yet?

As you have probably noticed, there is a lot of construction going on around Carlsbad lately, partially due to projects put on hold during the recession all getting started around the same time. At the height of development activity in the 90s, more than 2,000 residential building permits were approved in a year. Today, that number is typically in the low hundreds.

Growth Management and Population

If Carlsbad didn't implement its Growth Management Program, the city would have about twice as many people at "build out," the time when all major new development has occurred.

Population Today
113,000

Projected Population at "Build Out"
135,000

Projected Population Before Growth Management Program
250,000

Carlsbad Means Business (and Jobs)

In recent years, Carlsbad has increased its focus on attracting high paying jobs in several key "industry clusters."

Life Sciences
7,400 Jobs
Average Salary $113,530

Action Sports
2,700 Jobs
Average Salary $66,330

Clean Technology
5,000 Jobs
Average Salary $95,880

Information & Communications Technology
10,000 Jobs
Average Salary $114,350

648 *Patents* issued to **Carlsbad businesses** in 2015.

Fun Things to Do

Family Open Studios

July 30, 11 a.m. – 2 p.m., Free
Cannon Art Gallery, Carlsbad City Library
(Dove Lane)
760-602-2021

Come tour the current exhibit in the Cannon Art Gallery, *Poetic: Artists in a Visionary Mode*, and then create your own work of art. All ages welcome.

Snores & S'mores

Aug. 13 – Aug. 14, 5 p.m. – 9 a.m.
$25 per person; children 3 years
and younger are free,
Aviara Community Park
760-602-7510

This safe camping experience is fun for both the first time and experienced camper. The evening includes family relays, games and crafts, face painting and a fun zone. The evening ends with popcorn, s'mores and a movie under the stars. The morning includes a continental breakfast and a hike on one of Carlsbad's scenic trails.

Aloha Plunge

Aug. 20, 5 p.m. (movie starts at dusk)
$10 per person; children 3 years and
younger are free,
Alga Norte Aquatic Center
760-268-4777

Attendees will enjoy island themed pool games and activities. As the sun goes down, finish the night off with a special presentation of the movie, *Tarzan* (rated PG), on the giant outdoor movie screen.

2016 State of the City

Aug. 29, 6 p.m., Free
Ruby G. Schulman Auditorium, Carlsbad
City Library (Dove Lane)

Join members of the City Council for a free showing of the 2016 State of the City video, highlighting key projects and initiatives, city priorities and future planning. The presentation will be followed by a question and answer session with the audience.

House & Home Exhibition

Sept. 4 – Oct. 23, Free
Cannon Art Gallery, Carlsbad City Library
(Dove Lane)
760-602-2021

Throughout history our houses have taken many different shapes, sizes and meanings. This traveling exhibition features the many structures Americans have called home, from condominiums and Cape Cods to ranches and dumbbell apartments.

Family Movie Night

Sept. 10, 5 p.m. (movie starts at dusk),
Free, Stagecoach Community Park
760-602-7510

Bring a chair, a picnic, the family and enjoy an outdoor movie experience on a big screen in the park. This year's event features *Star Wars: The Force Awakens* (rated PG-13). There will be a fun zone including games, crafts and activities prior to the start of the movie. Fun zone wristbands can be purchased at the event for $6.

For more events, visit **www.carlsbadca.gov**.

Summer *Water Saving* Tips

Watch the Clock

Never water during the heat of the day. Water gets wasted from evaporation. Only water from 6 p.m. to 10 a.m.

Thank You Very Mulch

Adding mulch to your garden will help reduce evaporation and can also be a great way to add nutrients to the soil.

Get Off My Lawn!

Don't let kids (or kids at heart) "play" with the hose on a hot summer day. Stay cool at a city pool instead!

Party Prep

Don't hose down your patio in preparation for your next barbecue. Use a broom to clean the concrete and a bucket and sponge for outdoor furniture.

What's in Your **Water?**

A new report confirms that Carlsbad Municipal Water District continues to provide water that meets or exceeds all state and federal drinking water standards. The district's 2015 Water Quality Report provides detailed water quality test results and explains where Carlsbad's drinking water comes from. All water

> Carlsbad Municipal Water District continues to **provide water that meets or exceeds** all state and federal drinking water standards.

agencies are required to produce a water quality report each year. The Carlsbad Municipal Water District Water Quality Report is available on the city website at **www.carlsbadca.gov/water-quality-report**. If you would like a copy sent to your home, please call **760-438-2722**.

Parks Projects *Moving Forward*

The City of Carlsbad is moving forward on a number of parks improvements. Highlights are listed below, and see all the projects and designs at www.carlsbadca.gov/parksandrec.

Pine Avenue Community Park

- New community center
- New community garden

Poinsettia Community Park

- New dog park
- New playground
- New multi sports field

Aviara Community Park

- New community gathering area with a small stage
- New picnic areas